

michelle carpenter

graphic designer

Bringing 7+ years of experience crafting diverse digital and physical designs for various stakeholders and purposes in a corporate environment.








With a versatile skill set that embodies a “jack of all trades” mindset, I’m adept at self-managing multiple concurrent projects. Continuously proactive in staying current with design technologies and trends, I deliver high-quality design work that adds substantial value to your team.

 **Michelle Carpenter**
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 781.454.9684

VALUE PROPOSITION

Elevating your brand’s message through visually compelling, on-brand graphics, amplifying your story for maximum impact.

skills

-  Print Design
-  Digital Design
-  Typography
-  Photography
-  Videography / Video Editing
-  Simple Illustration
-  Generative AI Tools

Adobe Suite

InDesign
Illustrator
Photoshop
Premiere Pro
Dimension
After Effects

Soft Skills

Communication
Time Management
Problem Solving
Collaboration

education

Associate’s Degree, Graphic Design
Middlesex Community College
2014–2016

Bachelor’s Degree, Marketing
UMass Dartmouth
2009–2013

experience

HOMEFREE-USA, LANCASTER, MD

Graphic Design Specialist (Part Time)

Apr 2023 – Sept 2023

Created flyers, social media graphics, slide decks, email graphics, print banners, brochures, and completed video editing. Worked closely with the marketing manager to define and expand the brand style.

IROBOT, BEDFORD, MA

Design Specialist

Jul 2018 – Feb 2023 (Layoff)

Designed digital graphics for both internal and external iRobot programs, campaigns, and events, using distinct but cohesive sub-brand styles in line with branding policy

Produced a diverse range of design work for iRobot’s STEM outreach

program, including multimedia collateral (e.g., posters, education documents, social media graphics, large format museum graphics, educational videos, makerspace layout). This enabled greater reach and education outcome in line with the STEM outreach team’s goals.

Created email templates, social media graphics, convention material, InDesign documents, branded swag boxes, and website photography for the hiring team, increasing new hire engagement

Worked as a designer for the Education team, creating 3D product renders, email graphics, promotional material, app store graphics, motion graphics, and product illustrations

Routinely re-designed and updated promotional materials for “National

Robotics Week,” including social media graphics, website graphics, video, and printed trading cards

Creative Services Co-op, Creative Services Associate

Jan 2017 – Jul 2018

Created a wide variety of collateral with an emphasis on internal communications, including email templates, graphics, internal signage, and large format exhibit graphics

Lead the selection of finishes and furniture for new office space by obtaining, organizing, and presenting building material selections furniture options in line with marketing brand guidelines

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